



Lions Clubs International

Dear Lions Club Officer,

As the first quarter of this Lions year comes to an end, you are in a unique position to empower your Lions club and guide it to success during your term.

Financial Transparency Builds Trust and Member Satisfaction

We offer some great resources, such as the [Best Practices for Financial Transparency](#) to help you guide your club.

Review this document to learn more about:

- Financial Reporting
- Reimbursement Procedures
- Bank Account Management
- Conducting Audits/Reviews
- And much more!

This helpful resource was designed to provide you with general best practices, but it's a good idea to consult with an accounting professional to ensure that your club is compliant with local regulations and that it is engaging in appropriate business practices.

Help LCI Help Your Club by Appointing a Club Membership Chairperson

A vibrant membership does not happen by accident. It takes a team, working together, to make it happen. A club Membership Committee can create a vision for the club, build a membership development plan, and build membership success. Start by appointing a club membership chairperson to make sure that your club:

- Receives monthly guidance and best practices to support club growth
- Receives support from the district global membership team coordinator
- Has access to tools from the membership chairperson's [webpage](#) to help create a membership development plan
- Applies strategies found in the [Club Membership Chairperson's Guide](#) and [Just Ask! guide](#) to member recruitment

A good membership development plan will grow your club's membership in two ways, first, by bringing in new members, and second, by making sure you keep the members you have. The [Membership Satisfaction Guide](#) will provide ideas you can incorporate into your club to keep your members happy. There are plenty of resources available at www.lionsclubs.org to help you succeed in your membership goals.

If you are a Facebook user, visit us at [Improving Lions Club Quality](#) where you will find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to help improve your club.

We look forward to supporting you and your club. Please contact us if you have any questions by phone at +1 (630) 468-7084 or by email at clubofficers@lionsclubs.org.

Thank you for your service!

Sincerely,

Your District and Club Administration Support Team

This message was sent to the following: Club President, Club First Vice President, Club Secretary, Club Treasurer



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