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Editor:
Lion Becky Thornton

News from Council Chairman Ron

LIONS CONTINUE TO MAKE A DIFFERENCE

The Council of Governors held their second full business session on November 5 at the Ohio Lions State Office and it was a full agenda with much accomplished. IPIDG Jay Carey presented a comprehensive study of the State Office Building, complete with several scenarios depending on its usage and the number of tenants. A tour of the building was given to those in attendance. We appreciate the MD-13 Building Committee conducting their recent study, making continual upgrades to the building and working diligently to resolve the drainage problem with Grove City officials.

The MD-13 Band Committee's budget and operating plan was approved with Lion Matt Stanley (District J) appointed as Band Director and Lion Kipp Bowers (District G) appointed as Band Committee Chair. The Council of Governors commended the Band Committee for their

positive approach by taking action to require funds be received by March 1, 2012 and a minimum of 30 band members required before the Ohio Lions All-State Youth Band can commence on a tour within the state this summer. Our MD-13 Sight & Hearing Committee is making steady progress in our pre-school vision screening campaign by spending the winter months training the trainers and those Lions that will be out in the field conducting the training for our youth. Everyone coming to the Ohio Lions Winter Retreat will have an opportunity to be trained and become prepared to assist their club, zone or district in conducting eye screenings locally in 2012.

Lions Clubs International has started placing online banner ads on select sites. This advertising campaign will continue through April 2012, with different messages each month. Each ad will direct viewers to the new LCI landing page, Be-A-Lion.org. This new landing page is designed for non-

Lions who may be seeking more information regarding how to become a Lion and serve their community, according to Dane LaJoyce, Division Manager of Public Relations and Communications. Beginning in January, LCI will also be launching a new billboard advertising campaign with CBS Outdoor. This massive campaign should result in increased public awareness of Lions Clubs in Ohio and we should expect heavier than normal inquiries from the general public about Lions. With Club Presidents, Zone Chairs, GMT Coordinators and District Governors working together to coordinate local membership drives during LCI's marketing campaign we hopefully will add new members to our ranks. As of November 1, MD-13 has lost 442 members since July 1, which leaves us at a net loss of 124 members.

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News from Council Chairman Ron Cont.



Our districts also kicked off their second round of District Cabinet Meetings in November and Lion Kitty and I had the opportunity to attend District K in Millersport on November 6, District F in Columbus on November 7, District E in Springfield on November 10 and District D on November 13 in North Canton. We enjoyed the fine hospitality, renewing acquaintances with longtime friends, meeting our zone and district leadership, and hearing first-hand the progress that is being made to grow our state organization. It's not too late to register for the best educational, training and skill sharpening opportunities that MD-13 offers its members. The Ohio Lions Winter Retreat is fast approaching on January

13 – 15 at the Deer Creek State Park Lodge. PDG Barry Brandt, Retreat Chairman, and his Committee has spent the past year preparing to offer you a relaxing but rewarding weekend that will make you a better Lion. It's not too late to register.

We are in the season where just about every Lions Club is busy donating to food pantries and toy drives and a whole variety of social service agencies doing their best under current economic conditions to help the growing numbers of friends, families and neighbors that are in need of assistance. As we rally to meet the challenge, just remember those we serve may someday step forward and decide to be a Lion just because of the

action you take today. Every person we serve is a potential new set of hands to serve others.

It's about team...the Ohio Team, the Lions Team, the Winning Team!

CC Ron Keller



Making Lions Information Accessible to All!

Did you know that people who are blind and use "screen readers" to access their computers (technology that reads the text aloud) are only able to read the information on the screen if it is formatted in a way that interacts well with their software? Most of the time, pdf documents cannot be read by a screen reader, and folks will not know what is in any pictures included with the text unless those pictures are properly labeled. Converting a pdf newsletter into readable format for use by a blind individual is not

complicated, but it takes a little time, effort, and attention.

The District Accessibility Committee in District 13-F creates accessible versions of their district newsletter to post online for the Lions in the district who are blind. More recently, they have begun to create accessible versions of the *Ohio Lions Enews*, the *GLT Newsletter*, and other information being sent out by MD-13. **If you have Lions in your club who are blind and using screen readers** and would like to be put on the

mailing list to receive statewide publications in a more readily accessible fashion, please contact Lion Jane Jarrow (JaneJarrow@aol.com) with their email addresses.

If you would like to learn how to do the conversion of documents so that all Lions can benefit from your internal Club communications (that is, your OWN newsletter), please contact Lion Jane (JaneJarrow@aol.com) for a quick do-it-yourself explanation.

Meet District Governor 13D Dave Gauch

Hello Lions of Multiple District 13. My biography is on the District 13-D website, but it does not include a couple of notable milestones. I first joined Lions at the age of 22 when my dad invited me to join his club. Certainly I couldn't tell my dad no! I participated in most of the events and functions of the club and served as an officer; had I stayed with that club I would have been the youngest president in the club's 60 year history. Following several job moves, buying a house and getting married (in that order), I rejoined Lions, but I became a Lion a few years later. As a zone chairman I was involved with

distributing funds for an emergency grant from LCIF for flooding in my district. After interviewing a couple for need and eligibility I was able to give them a voucher for a small amount of relief. With tears in her eyes the wife thanked me with a hug. The money meant the world to them. The opportunity meant the world to me. I was now a Lion.



DG Dave and Patty Gouch

The Ohio Lions All State Band Comm. Update

The Ohio Lions All State Band Committee has been working hard for this summer's "Ohio Lions All State Band Tour of Ohio" The Council of Governors at the November 5th meeting passed the Band budget and gave us the approval to do a tour of Ohio. Matt Stanley of Washington Court House was appointed as the Ohio Lions Band Director, Lion Matt and his wife Holly has done a fantastic job with the band and we are very excited to get them back. Kipp Bowers was appointed as the State Band Chairman. Kipp is alumni of the Ohio Lions Band and the first alumni to become the State Band Chairman. Lion Merle Dutt from District F is the Band pin Chairman. Lion Merle has recovered a lot of old unsold band pins and selling them at a reduced

price of \$1.00 each. If you are interested in any old band pins, please use order form. Lion Merle has worked hard on this and is doing a great job. Lion Richard and Sharon Sweeney from District K has put the Ohio Lions All State Band committee on face book to inform the Ohio Lions and interested band students in what is going on with the band. This will be a valuable tool in recruitment and information. We are looking for pictures, videos and other information to put on the web page. The rest of the committee is Lion Jim Master - District A, Lion Keith Kaufman - District C, Lion Jerry Volk - District C, Lion Lynne McDermott - District D, Lion Morisa Sweeney - District E, and Lion Louis and Alma Teufel - District J. They are all working hard in

planning this summer's tour. A meeting is planned for Nov 19th at the state office to plan the tour, set a cost, and finalize the applications. The committee should be ready to start accepting applications by Dec 1st, 2011. In order to sign contracts and meet our contractual obligations, a March 1st 2012 deadline. We would also like to build a list of all the Ohio Lions All State Band Alumni, so if anyone has any information, please let us know. The Ohio Lions All State Band is an excellent youth project. It gives our youth a great opportunity, and with support is a good public relations tool for our local clubs and the Lions of Ohio.



Ohio Lions Band Pins

While supplies last we have a few of the previous year's pins for sale. We reserve the right to "SUBSTITUTE" if any supply is exhausted.



_____ 2010 Sidney (Without Sidney) @ 1.00 = _____



_____ 2011 Seattle (Without Seattle) @ 1.00 = _____



_____ 2006 *New Orleans @ 1.00 = _____



_____ 2005 Hong Kong @ 1.00 = _____



_____ 2011 Seattle (With Seattle) @ 1.00 = _____



_____ 2010 Sidney (With Sidney) @ 1.00 = _____

* Pin produced before Hurricane Katrina in New Orleans the International Convention was moved to Boston.

Postage as follows: 1-5 pin \$2.00 Total \$ _____

6-10 pins \$3.00

10/more \$4.00

Make check payable to: OHIO LIONS BAND COMMITTEE

In memo line please print "BAND PINS"

Mail check and order form to:

Lion Merle Dutt

P.O. Box 67

Prospect OH, 43342-0067

More to Ohio Lions Band Than Just Playing an Instrument!

As a high school grad from Bellaire High School, I was given the wonderful opportunity to travel to Seattle, WA with the All-Ohio Lions Club Band. While there, we performed "Hang On Sloopy" in two parades, and we participated in the flag ceremony during the Lions Club Convention. It was awesome to see all the people there and I got to represent the country of Bahrain (I think that's how it's spelled). The chance to perform for so many people for such a good cause were extremely exciting to say the least. But the students and I had other experiences while in Washington. We enjoyed a delicious dinner in the space needle, and went on a whale watching cruise (which was amazing!). I made several new and wonderful friends while on the trip, not to mention the weather in Seattle was beautiful. The week with this band is one of my most favorite memories, and I am so thankful to have gotten the chance to go. I have since moved into Ohio State University, and in my dorm I have hung up some of my favorite photos from the trip. I did try out for The Ohio State University Marching Band this summer; however, it was very competitive and I did not get in. I'm going to try again next year, because it is my dream to dot the "I". College is going very well, and I love The Ohio State University.

GO BUCKS!
THANK YOU!

Alyssa Rushman
The Ohio State University
College of Arts and Sciences



Alyssa Rushman
All-Ohio Lions Club Band

From Newsletter Editor Lion Becky

I would like to take this opportunity to thank everyone that has provided articles and photos for the Ohio Lions E-Newsletter.

I hope the newsletter has provided information to you regarding Lions throughout Ohio.

May everyone have a Merry Christmas and Happy Holidays.



Lion Becky

Hold the Line – December 2011

The District H District-wide Pancake Breakfast

District H passed along more than \$20,000 to local food pantries from its first annual District-wide Pancake Breakfast presented on November 19. Although we are very proud of the donations, the big news wasn't so much the money we made from the event, but rather the District teamwork, effort and the rewards. Publicity and recognition -- and lots of it.

From television interviews and radio spots, to twenty six newspaper articles and countless church flyers, tens of thousands of our neighbors heard the message that Lionism is alive and well in Southwest Ohio. This can do nothing but build our image and enhance our community relevance

As District Governor, I'm very proud of our clubs' collective efforts, but more than that, I was proud of everyone who answered the call and committed to the project. (Even those who weren't able still elected to contribute to local pantries.) This event, the first of three District-wide Projects planned for this Lions year, was a winner and all clubs agreed that:

They want to repeat the District Pancake Breakfast next year
They believed that the coordinated publicity and marketing benefitted us
They believed that the project increased morale

Our 'little' District once again showed everyone that we're alive and well. That we're working hard to recognize the need...answer the call...and join forces with churches, community centers, schools, senior centers, Scouts, Eagles, Civitans and others to effect positive change in our collective communities.

But as 'Rome wasn't built in a day', neither will our membership rosters unless we keep on pushing forward, taking a risk, extending ourselves. We have established the momentum and now we have to keep it going.

The Tree Planting Project at the former uranium enrichment site – Fernald - is an initiative designed to spotlight our awareness and stewardship of the environment, and to make it a better place for ourselves and for those that follow us.

It is also Step #2 in our continuing public relations program this year. More publicity. More community relevance. More partnerships with others in our community...especially the youth whom we are already recruiting to help us plant these 10,001 trees at the end of March.

I Believe we can do this.

I Believe that not only can we **Hold the Line**, but we can move the ball closer to our goal of growth.

As we enjoy this Christmas Season, let us reflect on our blessings, our friendships, and our families. And let us not forget that WE SERVE the disadvantaged and the unders



MARTIN'S FERRY LIONS CLUB



PANCAKES AND MORE!

Saturday December 10th

7a.m.to 2p.m.

Adult: \$5.00

Children under 12 eat free

First Presbyterian Church

4th and Walnut

Martin's Ferry, Ohio



Silent Auction

Chinese Auction



Leo's Bake Sale





WINTER RETREAT

JANUARY 13, 14 & 15, 2012



20635 WATERLOO ROAD
MOUNT STERLING, OH

(GPS –friendly – will actually take you to the lodge)

Relax and renew acquaintances!

Relax and learn something!

Relax and be entertained!

Relax and unwind!

DID I MENTION RELAX?

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Cost: \$125 (includes all activities and 4 meals)

Tick! Tick! Tick!  **Registration form on-line at**
www.ohiolions.org

Hotel: \$75 (before 11/30/2011, request Lions Group Rate
Winter Retreat Cont.

What are some of the outstanding Sessions?

- a. Guiding Lion Certification (and re-certification)
- b. Club Excellence Refresher
- c. Intro to Facebook and Twitter
- d. Pin Trading
- e. Presidential History
- f. Zone Chairperson Roundtable - "What works? What doesn't?"
- g. Nature Photography
- h. For the Gastronomically inclined: Cooking classes and cake decorating
- i. Lions in Brazil! "Ola!"
- j. Leo Clubs
- k. Quilts: Do YOU have a treasure on the bed?
- l. Newsletters - How to put your best foot forward
- m. Beer making and Cheese tasting
- n. Mahjong - Wanna know how to play?
- o. Retention - Learn how to Keep 'em!
- p. Refresher on "The Ohio Plan"
- q. Club Officer Roundtable

PLUS

- a. President, and Mrs. Warren G. Harding
- b. PDG Judy Smith: "Life in the International Director Lane."
- c. Antique Road Show! Bring your treasures (see if they are...or not)

IMPORTANT

- a. Are planning on attending?
- b. Have you turned in your Reservation?
- c. Have you publicized the Winter Retreat Flyer in your District Newsletter?
- d. Have forwarded the Flyer to your clubs for their Newsletters?
- e. Have you promoted it at your Cabinet Meetings?
- f. Have you publicized it at Zone Meetings?