

GOALS AND EXPECTATIONS

Membership Committee

GOALS

- District Target: Gross increase (including deaths and transfers) of at least one additional member per club each Lion year.

EXPECTATIONS

- Attend and participate in all meetings and activities of MD13 Membership Committee.
- Consult regularly with Governor, Vice Governors, Zone Chairs, etc. to assess membership health of individual clubs, formulate plans of action, prioritize and target weakest clubs first.
- Promote awareness of membership recruitment and retention through newsletter articles, club and zone meeting presentations, etc.
- Encourage clubs to perform self-evaluations and outgoing member exit interviews to diagnose problems in clubs, follow up action to solve.
- Coordinate MERL team (State Membership, Extension, Retention, and Leadership) assistance in emerging and existing emergency situations. Assist in selection, assignment, and guidance of Rebuilding Lions as needed.
- Assist MERL team in teaching membership recruitment and retention techniques to new clubs.
- Report on Membership meetings, activities and status at all Cabinet Meetings and District Convention.