

# Motivating Your Lion Members or Lets LEEP for Lionism !!!

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What motivates, you ? What makes you *want* to do something that takes an effort? You can be motivated by something you believe in, or you enjoy, or that gives you personal satisfaction.

Most of us get the most satisfaction when we do a good job. We can do that when we know *what* needs to be done and have the *freedom* to do the job the way we want to.

Some of the most successful new programs in U.S. manufacturing plants are motivating their employees through “empowerment” and Self-Directed Work Teams.

- The company establishes the *responsibilities* and *authority* of the team members.
- The *team* sets goals, and is held accountable for their performance.
- The team is given the freedom to try things, to make improvements, *and to make mistakes*.

As Lion leaders we can help your Lions take a **LEEP for Lionism”**

(Could have said “PEEL for Lionism”!)

## Leadership

- Create a vision of what the club wants to accomplish.
- Set specific goals and reinforce the progress.
- Organize the members into committees with specific responsibilities - empower them to take charge of the project.
- Be efficient with meetings and activities - most people are busy and want to be effective with their time and efforts.

## Education

- Provide a good “New Member Orientation Program”.
- Teach Lionism. Have programs about Lionism, or short reports about what other clubs are doing.
- Use publicity to educate the public and membership about the contributions of Lionism, both locally and outside of your community.
- Communicate with club bulletins, newspaper articles, and Lions information at projects and community events.

## Enthusiasm

- Celebrate the accomplishments of the club and the members.
- Be enthusiastic. Have fun. Accentuate the positives. (Reverse tailtwisting ?)
- **The first step to motivating others is to be motivated.**

## Pride

- Feel good about Lionism. Communicate and publicize your club’s accomplishments.
- Read and share the accomplishments of Lions around the world from the International, State, and District magazines and newsletters. What if *you* had been one who was helped?
- Lions clubs *have* made a difference in the world. Your club makes a difference in *your* community. **You** make a difference in your club.

Every one of us here have received many blessings, and the fact that you are here means that you care about others and are willing to help your neighbors and community. We have an attitude,

and it's a *good* attitude! Help your Lions have a motivated attitude, help them "LEEP for Lionism".